

# 2017 Riviera Ball

Santa Barbara

An American Cancer Society Gala

**SATURDAY, NOVEMBER 11, 2017**

AMERICAN CANCER SOCIETY SALUTES THE U.S. MILITARY

*Amenities are contingent on receiving sponsorship commitment prior to printing deadlines.*

Presenting \$25,000	Gold \$15,000	Silver \$10,000	Bronze \$5,000	Table Sponsor \$3,000	Community Partner \$2,000	Supporting \$1,500	<b>Benefits &amp; Amenities</b>
✓							Category Exclusive
20	15	10	8	10	2	2	Reserved Dinner Seating
20	15	10	8	2	2	2	VIP Sponsor Reception, Early Admission to Silent Auction
✓							Logo/Name Save The Date Cards
✓	✓	✓	✓	✓	✓		Logo/Name Gala Website
✓	✓	✓	✓		✓		Logo/Name Invitations
✓							Program Front Cover Naming
Full	Inside Back Cover	Full	Half	Name listed	Quarter	Quarter	Event Program Tribute Page Ads Included (Additional ad space may be purchased separately)
✓	✓	✓	✓	✓	✓	✓	Sponsor Page Recognition
✓	✓	✓	✓				Stage Recognition
✓	✓	✓					American Cancer Society Award
\$2,000	\$1,500	\$1,000	\$800	\$1000	\$200	\$200	<b>Fair Market Value</b>

***Event program Tribute ad & event guest list are due by September 29".***

***Please see attached Sponsorship Commitment form***



AMERICAN CANCER SOCIETY • 1432 Chapala Street • Santa Barbara CA 93101





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## ***Sponsorship Commitment Form***

I/We would love to be a \_\_\_\_\_ Sponsor  
in the amount of \$ \_\_\_\_\_

Patron Tickets: Please reserve \_\_\_\_\_ Patron Tickets at \$500 each.  
*Patron single tickets will include VIP Sponsor Reception.*

Tickets: Please reserve \_\_\_\_\_ individual tickets at \$250 each.

Tribute Ads: Full Page \$1,000 \_\_\_\_\_; Half Page \$500 \_\_\_\_\_; Quarter Page \$250 \_\_\_\_\_

**\*Full Page – 8 1/2" H x 5 1/2" W; Half page - 4.5" H x 5.5 W"; Quarter Page – 2 1/4" H x 2 1/4 W".** Please print copy as you wish it to appear, attach camera-ready art (**black & white only**) or e-mail copy & logo. Camera-ready art: Sharp print quality of 600dpi laser print or higher is recommended. Be sure that all scanned images are 254dpi or higher. Digital art: Please provide a high-resolution PDF file with fonts embedded or EPS/TIF file at 300 dpi or higher. Include print out, fonts and native files for back up, we accept 300 dpi JPG/TIF images.

\_\_\_\_\_ I/We would like to donate an item for the auction (send an auction form to address below).

\_\_\_\_\_ I/We are unable to attend, but wish to donate \$ \_\_\_\_\_  
in honor/memory of \_\_\_\_\_

Contact Name: \_\_\_\_\_

Business Name: \_\_\_\_\_

Name as you would like it to appear in printed materials:  
\_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_

**Please return this form with payment to:**

American Cancer Society, Inc. – Riviera Ball  
1432 Chapala Street. Santa Barbara, CA 93101

Office: 805-963-1577 / Fax: 805-963-6093

Tax Id# 13-1788491

